



**LEADERSHIP TEAM**  
**MEETING AGENDA – February 23, 2023**  
**12:00-2:00 PM**

**Strategic planning - Youth Drug and Alcohol**

Recruitment of youth progress

Underage Tobacco

2022 Annual National Youth Tobacco Survey and PNA Data  
Strategies to consider in addition to those in our plan now

Underage alcohol consumption

Review PNA Data  
Review activity opportunities with youth



**LEADERSHIP TEAM**  
**MEETING NOTES – February 23, 2023**

In attendance: Katie Allen; Kelsey Schloredt; Sandy Stevens; Wendy DePina; Patty Cox; Carol Stutzman; Trisha Habeck; Travis Sylvester

Purpose of today's meeting is to review new PNA data, identify key areas to address for the DFC application, and work on development of a new mission statement.

Meeting started at 12:00PM

**Strategic planning Youth Drug and Alcohol Prevention**

- Recruitment of youth progress: Wendy and Trish said the focus group last week in Hulett was successful with very engaged and excited kids. There is a female sophomore very interested in being our youth representative.

**Underage Tobacco and Alcohol**

The group reviewed a handout that Katie provided with pages from our existing strategic plan that specifically address tobacco and alcohol use. The data was updated to represent the 2022 PNA and we reviewed many concerning statistics and where we would like to focus our efforts, in addition to our on-going activities. Our DFC application will target alcohol and nicotine use.

While many strategies involve school curriculum, our focus for today's meeting was for other projects. Overall, we will continue to build our relationships with our schools. Everyone is very pleased with the support and engagement we've seen at the Hulett school already.

Sandy suggested partnering with our booster clubs/parent involvement committees and Sheriff's office for group events such as proms, graduation, homecoming. Using enhanced enforcement as a strategy, we would utilize breathalyzers at these events for the youth as they enter. A big component will be education for parents and students. This was done in the past and many other counties around the state currently use this strategy with success.

One of our two substances to address will be nicotine. In addition to our existing strategies we want to identify any additional areas to add focus to. In review of the 2022 PNA data and seeing these statistics, we recognize an important focus needs to go here, on smokeless tobacco.:  
18.85% of high school students report using smokeless tobacco in the past 30 days  
32.83% say it is sort of easy to very easy to get smokeless tobacco  
In addition to the curriculum programs, we will look at the [Stanford Tobacco Prevention Toolkit](#) for additional ideas.

### **Mission Statement Update:**

An excellent brainstorming session was held to discuss updating our mission statement. In particular, we need to update it to provide more focus on youth to be in line with DFC requirements. Using Jam board we were able to put together key words and themes such as thrive, educate, healthy, prevent, ownership, empower, lifelong, responsible, impact future, substance-free and reducing substance use. Travis shared the statement included in the DFC application as follows:

“The coalition must have as its principal mission the reduction of youth substance use, which, at a minimum, includes the use and abuse of drugs in a comprehensive and long-term manner, with a primary focus on youth in the community. The mission must be clearly defined in the project narrative.”

The statement the group decided on to present to the coalition at the next meeting:

**“Decrease substance misuse through engaging, educating and empowering our youth to make lifelong healthy and responsible decisions.”**

We will discuss this and look for additional feedback and hopefully approval.

Full coalition meeting is March 10th at Noon.

**Meeting ended at 2:00PM**

