

Be Well Coalition

MEETING NOTES – August 26, 2022

Noon - Sundance - Public Health

Coalition members present: Katie Allen, CPS; Anne Highmore, DFS; Sandy Stevens, CCFV; Wendy DePina, CCJSO; Patty Cox, Carol Stutzman, Kelsey Schloredt & Trisha Habeck, CCPH; Johnnie Ronco; Bailey Lohmeyer, CCSD; Cheryl Wales; Shastin Gerbracht, VA; Melissa Jones, CC Clerk; Travis Sylvester, Sylvestri Customization. Guest Clayton Long, WY Department of Health

Introductions around the room were made, as well as an ice breaker. Katie welcomed Clay Long from the Department of Health.

Capacity Enhancement

Katie shared a brief update on the coalition readiness survey. Six members participated and provided helpful feedback. The goal is to use this as a guide for the coalition ensuring focus and capacity building.

The five year strategic plan and the FY22-24 budget and workplan were completed and approved by WDH.

Copies of our tri-fold prevention flyer were distributed to the group. Katie noted that it is two years old and with 988 as a new resource, it is a good time to relook at the document and provide feedback for any changes, suggestions for photos, new wording, etc. Coalition members were asked to look at it and email Katie with any suggestions.

The above mentioned documents are available for viewing/downloading/sharing at <https://www.crookcountyprevention.com/documents/>.

Sylvestri Media Update

Travis Sylvester provided an overview of what his company does for our coalition and described how media is developed and placed in the various social networks. During a discussion of how he uses youth focus groups, Wendy raised the question of hosting a group here in Crook County. Travis said it would be great. Katie will get a meeting organized to begin the process.

Travis also shared sample media which is available for coalition members to use within their own organization or personal media outlets. The coalition generally reviews upcoming media to provide feedback a month prior to scheduled posts. The media drive is available for coalition members here: <https://bit.ly/3AWoDoL>

Suicide Prevention

Survivors of Suicide Loss Day is November 19. Ideas are needed for an event if there is interest. The September coalition meeting will be devoted to this topic - new date September 21.

988 officially launched on July 16th, there will be national and state promotion, as well as local through our media campaigns. Katie noted that approximately 96,000 calls/texts came into the lifeline in the first 10 days.

Katie shared that 17 people have been trained in Mental Health First Aid so far this year. Additionally, she co-trained with an instructor from the Department of Corrections and trained 30 new DOC staff through the virtual platform.

Neiman Enterprises invited Katie to participate in their supervisor training, with a focus on mental health and suicide prevention. She put together a presentation that is ideally suited for a lunch-and-learn for businesses. The presentation can be altered for each "industry" or interest area. If anyone is interested or can suggest who might be interested, please let Katie know.

Amanda is holding a QPR training on September 30th at 10am in Hulett. Information on the class is on our website.

Alcohol, Tobacco, Other Drugs

Katie shared that the Botvin LifeSkills curriculum was distributed, counselors trained and will begin implementation. Katie will arrange to get the new counselors trained.

The Parent Handbook from Operation Parent was distributed to all schools. Our program purchased 600 elementary and 240 middle/high school books. The elementary books arrived just prior to the open houses so stickers noting that these were provided by the Be Well Coalition were not added. Katie will check with the school district to see about the continued distribution as well as sharing the source of these items. This will be another opportunity to get our name out in the community. With leftover books, taking them to sporting events, booster clubs or other events we can use them as conversation starters.

Discussion on September meeting was held and was determined normal meeting date in two weeks was unnecessary. However, it was decided to have a focused planning meeting for Survivor Day in November. Meeting to be September 21 at noon.

Meeting ended at 1:00pm.